

## How do we do it?

"Cormack is successful not because what we do nor what we say, but because of the way we make our customers, suppliers and staff feel about us"

People and organizations enjoy buying products from us, supplying products & services to us and working for us because of our way of business, our culture. This culture is expressed in our core values.

### CORMACK CORE VALUES

#### Honesty & Openness

Honesty builds trust. Trust builds openness.

Openness is at the heart of Innovation and Continuous improvement.

Innovation and Continuous improvement is our future.

#### Be Honest with Yourself and Others

#### Focus & Passion

You and I can and will make a difference.

Be passionate about what you do each day, others will share your passion.

#### Be Determined to Succeed

#### Commitment, Timeliness & Results

Commitment to be the best we can.

Commitment to be on time and to deliver the results we have promised.

Results Matter, Excuses Don't

#### Mutuality

Our colleagues; customers and suppliers are reliant on our actions.

What We Decide, We Do

Committed to Processes

Processes provide us structure to work together and improve.

Processes allow us to plan and measure our journey.

Processes ensure results are consistently delivered.

Follow the Process

Knowledge, Innovation & Courage

Knowledge is our currency for the future.

Innovation is our knowledge transformed into economic value.

Have Courage & Trust your Knowledge when it Counts

People

Care, Respect for others, Personal Growth